

Cephas O. Osayi

Product Designer

Portfolio: [behance.net/cephasosayi](https://www.behance.net/cephasosayi) | LinkedIn: <https://www.linkedin.com/in/cephasosayi/> | Email address: cephasosayi@gmail.com | Phone number: +2348068257152 | Location: Abuja, Nigeria

PROFESSIONAL SUMMARY

Product Designer with 4+ years of experience building and scaling B2B and B2C products across SaaS, Web3, fintech, and marketplaces.

Specialised in simplifying complex systems and shipping user-centred products from 0 - 1 and iteration stages, using structured design thinking, research, and strong product intuition.

Leverages AI-driven workflows to rapidly prototype, validate ideas, and ship MVPs faster, enabling quicker feedback loops and more efficient collaboration with engineering teams.

Known for taking ownership, executing under tight timelines, and consistently delivering high-quality products across multiple domains.

WORK EXPERIENCE

07/2024 - Present

Product Designer

Roburna Labs - Malaga, Spain (Remote)

- Led the **redesign of the LiquidNFT platform**, improving overall usability, navigation clarity, and marketplace experience for digital asset trading.
- Designed and shipped products across Web3, SaaS, fintech, and AI systems, including an **NFT marketplace**, **Web3 quest platform**, **AI-powered Smart-contract fraud detection system**, and **eCommerce platforms**.
- Designed core product flows for a **Fashion Production System** and a **Merch Design system**.
- Improved **usability and reduced user confusion** by restructuring user flows, refining interaction patterns, and incorporating feedback from research and testing
- Collaborated closely with engineers using AI-assisted workflows, contributing to **faster implementation and smoother design-to-development handoff**
- Delivered **8+ projects end-to-end**, consistently incorporating feedback and iterating quickly to meet product and stakeholder expectations
- Led the design of a **Telegram-based product with ~40K monthly users**, driving usability improvements and user engagement

05/2024 - 07/2024

UI/UX Designer

Mayrian - Baltimore, USA (Remote)

- Designed a **real estate platform interface template**, improving layout structure, content hierarchy, and usability for property discovery
- Collaborated with stakeholders to translate business requirements into **clear, user-friendly design solutions**

12/2023 - 04/2024

UIUX Design Intern

FlexiSaf Edusoft Limited - Abuja, Nigeria (Remote)

Gained hands-on experience in product design through structured learning and a capstone project.

- Designed a **roommate finder application** as a capstone project, covering research, user flows, wireframing, and UI design
- Applied **core UX principles**, including user research, problem definition, and usability-focused design
- Documented the full design process in a **case study**, demonstrating end-to-end product thinking

12/2021 - 08/2021

Jnr. Frontend Developer

Ullweb Technology - Abuja, Nigeria (Remote)

- Built and managed **WordPress websites**, handling both design implementation and technical customisation
- Developed and maintained a **freelance marketplace platform**, solving functional and usability challenges
- Troubleshoot and resolved frontend issues, improving site performance and reliability
- Collaborated with clients and internal teams to deliver **production-ready web solutions**

EDUCATION/CERTIFICATIONS

11/2016 - 10/2021

Bachelor's in Computer Science

Federal University Lafia
Lafia, Nasarawa

10/2025 - 02/2026

UIUX Design Bootcamp

Dev and Design
Foundations in Design, Design Thinking & AI Design

LANGUAGES

English (Native speaker)

ADDITIONAL SKILLS

Product & Design: Product design, UX research, interaction design, design systems, usability testing, design system.

AI & Prototyping: AI-assisted design workflows, rapid MVP development, prototyping (Figma, v0, Antigravity).

Tools: Figma, Antigravity, Figma Make